

## Questions for a Congregational Stewardship Study

Answer for as many years as possible:

1. What was the total number of pledging units in the congregation?
2. What was the total number of households/potential pledging units?
3. What percentage of households made a pledge (#1 divided by #2)?
4. What was the total amount pledged?
5. What was the average pledge (#4 divided by #1)?
6. What was average giving per household (#4 divided by #2)?
7. What was the percentage change in continuing pledges (that is, pledges made in both the previous and current years)? This is calculated by looking at the sum of the pledges of those people who pledged in two consecutive years. Subtract the total pledges of these people in Year A from the total pledges of the same people in Year B. Divide the difference by their total pledges for Year A.
8. How many new pledges were there?
9. What was the average new pledge?

For the past year especially (and previous years, as appropriate):

10. Have the Vestry members discussed their own stewardship?
11. Have they made a statement of their own commitment? Are they each personally committed to tithing?
12. Has the Rector made clear his personal stewardship commitment? How?
13. Were there sermons on stewardship by the Rector, other clergy, laity? Were personal testimonies offered? By whom?
14. Were outside consultants/teachers used?
15. What stewardship information/teaching was communicated to the parish and how was it communicated?
16. If home visits were a part of the stewardship education program, were the callers trained in both the theology of stewardship and in how to make a call? Were the callers committed to the Vestry's statement? Has a lay visitation of the parish also been done apart from the pledging process?
18. Were financial mission priorities/goals articulated? What were they?
19. Does the parish use percentage goals for outreach? Is 50% the long-range goal?
20. Was the budget formulated after the pledges were received?
21. Is there a process for annual evaluation of the education program?